

Alexa Kerr

Design / Motion / Creative



I've been travelling SE Asia for the past few months (don't be jealous of my tan)

Experience

Lead Creative (Design & Motion)

BearJam Productions
Apr 2022 - Dec 2023

- Setting up the motion department, managing freelancers and line managing team members
- Developing and pitching new, innovative concepts to current & existing clients and proactively developing new business leads alongside the MD
- Turning dry briefs into exciting motion graphics pieces for a range of sectors including healthcare, property, and charities etc

Lead Designer

YOU Agency
Feb 2020 - Mar 2022

- Lead integrated designer working on big & small campaigns for big & small brands
- Managing a team of feisty designers & creatives
- Keeping clients happy through lockdown after lockdown

Senior Designer (Mid & Junior)

Mellor&Smith
Sept 2014 - Feb 2020
I was lucky to be a jack of all trades at M&S, growing my skills in these areas:

- Motion Design
- Art Direction
- Copywriting/Scriptwriting
- Storyboarding
- Illustration
- Web/Digital Design
- Developing interns

Education

2:1 - BA(Hons) Graphic Design

Nottingham Trent University
2011 - 2014

More useful education:
Advanced Motion Methods
- School of Motion

Illustration for Motion
- School of Motion

After Effects Advanced
- Media Training London

Check me out

Click [here](#) for my portfolio

[LinkedIn](#)

lex_kerr@hotmail.com

[07935215623](tel:07935215623)

alexakerr.co.uk

Fun stuff

- I'm super famous on Giphy (400m views)
- I was a judge at the Creativepool Awards (Animation category)
- The Dots have featured me lots